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Total Number of Pages: 02

Course: MBA
Sub Code: MBEV1003

1st Semester Regular Examination: 2024-25

SUBJECT: Universal Human Values, Ethics and Environment

BRANCH(S): MBA (A & M), MBA, LSCM, HRM, IB, FM&HRM, GM, FM, BA, MM, RM, HCHM

Time: 3 Hours

Max Marks: 100

Q.Code: R415

Answer Question No.1 (Part-I) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part-I

Q1 Answer the following questions: (2 x 10)

- a) State the guidelines for value education.
- b) State and explain the need of self and body with suitable example.
- c) Define the proposal of trust. Is it for few people or for all? Justify your answer.
- d) What do you mean by respect as discussed in UHV proposals. State different kinds of evaluations and their outcomes with suitable examples.
- e) Define business ethics and explain its importance in corporate practices.
- f) Differentiate between ethical absolutism and ethical relativism with an example for each.
- g) What are two examples of unethical practices in corporate governance?
- h) Define the term "natural environment" and explain its significance in business.
- i) What are two major causes of environmental degradation?
- j) List two key messages of the World Business Council for Sustainable Development (WBCSD).

Part-II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) "A process of self-exploration, self-verification on your own right, leading to understanding in yourself" or "A process of do's & don'ts, in which you assume what is said, without verification". Which process is Naturally Acceptable to you? Explain the concept of self-exploration as a process for achieving right understanding and mutual happiness.
- b) Discuss the meaning of happiness, unhappiness, wealth and prosperity in context to Universal Human Values with suitable examples.
- c) How does understanding harmony in the family contribute to the universal human order? Explain with suitable examples in each step of the discussion.

- d) Describe the mutual fulfillment among the four orders of nature and its relevance in achieving harmony. Explain the inherent harmony in existence in contrast to “units”, “space” and “submergence”.
- e) Discuss the role of leadership in promoting ethical practices in an organization.
- f) Explain the importance of ethical decision-making and the steps involved in resolving ethical dilemmas.
- g) Describe Kohlberg’s stages of moral development and their relevance in understanding ethical behavior in organizations.
- h) Discuss the challenges and strategies in developing and maintaining an ethical culture within a global business organization. Include examples of successful and failed attempts.
- i) Explain the concept of sustainable development and its relevance in addressing biodiversity and environmental degradation issues.
- j) Discuss the importance of greening management, including green policies and practices in corporates.
- k) What are the internal and external environmental factors affecting a business? Provide examples of each.
- l) Describe the methods of environmental scanning, focusing on ETOP and SWOT techniques.

Part-III

Only Long Answer Type Questions (Answer Any Two out of Four)

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| Q3 | Discuss the role of education (Sanskar) in enabling the transformation of human consciousness. How does it lead to understanding harmony at all levels of existence? | (16) |
| Q4 | Discuss the challenges and strategies in developing and maintaining an ethical culture within a global business organization. Include examples of successful and failed attempts. | (16) |
| Q5 | Evaluate the significance of ethics in governance practices with reference to corporate scams. Highlight measures businesses can adopt to ensure transparency, accountability, and fairness in their operations. | (16) |
| Q6 | Analyze the issues of global warming and natural disasters as challenges for human society and businesses. What is the root cause of it. Discuss measures that can be adopted through Education-Sanskar to manage these challenges effectively. | (16) |